



# Action Plan

Cutting Edge Strategies for Engaging Volunteers to Meet Mission  
Minnesota Association for Volunteer Administration

## Aligning volunteers with mission and strategic plan

How volunteers are currently contributing to mission and strategic plan?

How could they contribute more to both?

Strategy	Currently Doing	Not a Priority	Medium Priority	High Priority
<i>Fundamental strategies</i>				
1. Design volunteer roles to involve volunteers in a wide variety of roles, including higher responsibility roles and shorter term assignments. Closely align volunteer roles with organization's mission. <i>Ideas to try:</i>				
2. Assess volunteer recruitment needs and activate recruitment efforts as needed. <i>Ideas to try:</i>				
3. Update recognition for today's volunteers. <i>Ideas to try:</i>				
<i>Emerging strategies</i>				
4. Standardize the volunteer program. <i>Ideas to try:</i>				
5. Maximize use of technology in the volunteer program. <i>Ideas to try:</i>				
6. Measure impact through volunteers, <i>Ideas to try:</i>				



Strategy	Currently Doing	Not a Priority	Medium Priority	High Priority
<i>Maximization strategies</i>				
7. Act on volunteers ideas and put volunteers in positions to identify needs and solutions. <i>Ideas to try:</i>				
8. Define the role of staff to support volunteers and put in place a good organizational structure with well defined roles for volunteers. A focus is on building relationships – between volunteers and volunteers, volunteers and staff, volunteers and people served – true bonds. <i>Ideas to try:</i>				
9. Develop a positive organizational culture focused on impact through volunteers. <i>Ideas to try:</i>				

### Prioritize Strategies

- Circle the three to five of these strategies that are most critical to advance volunteer engagement in your organization now

### Organizational buy in

Who are your current champions?

Who would be strategic that you could develop into a champion?

### Case statement - Who needs to know what?

Who	What

### Work Plan

This week I will:	Over next three months I will:
1.	1.
2.	2.
	3.

