

Volunteer Appreciation Event

Building space to say thanks and engage volunteers

Instructions: Plan an opportunity to show appreciation, build connections, and drive engagement of volunteers.

1 Basic Info:

Type of volunteer you want to invite: _____

Goal for event/how should
volunteer feel afterward: _____

Location, budget, “help” committee: _____

2 Mission Moment:

*Specific opportunity to feel and see
impact of work (e.g. video, client
testimonial, tangible outcome)*

3 Networking:

*Unstructured time for them to meet
other volunteers and to engage with
your organization*

4 Appreciation:

*Say thanks, and communicate the
specific impact volunteers help your
organization to have*

5 “Wow” Aspect

*Nothing fancy, but find a way to
create a sense of surprise or
gratitude—make this event unique*