



HOSTED BY MINNESOTA ASSOCIATION  
FOR VOLUNTEER ADMINISTRATION

WEDNESDAY, JULY 26 – FRIDAY, JULY 28

*Exhibits open Thursday, July 27*

Hamline University • Saint Paul, MN

*Hosted by Minnesota Association for Volunteer Administration and led by teams of individuals from Minnesota and across the country*

## VISION FOR THE SUMMIT:

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*An opportunity for current and emerging leaders to discover together how to build a new national presence, tackle the issues they face and maximize their skills as volunteer engagement experts to improve our nation's communities.*

## THE SUMMIT WILL FOCUS ON:

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- » Advancing the national visibility and impact of the leaders of volunteer engagement
- » Building the knowledge and skills of practitioners

## WHY YOU SHOULD SPONSOR:

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1. Become a foundational part of this unique, cutting-edge and long-awaited gathering of volunteer leaders to enhance their work and collective impact going forward
2. Attendees will be volunteer engagement leaders from organizations, government entities and corporations who need to stay current with changes in technology, practice new methods and adapt and improve their organization to carry out their mission
3. It's a unique opportunity to showcase your products or services to current clients and new prospects
4. To better understand your customer's needs, talk with attendees to discover any gaps in product and service offerings, and discover what you can do to fill those needs
5. To show your support of the importance and impact of volunteerism for organizations, communities and our country

## SUMMIT FORMAT:

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The event will include keynotes, affinity group sessions, break-out sessions, exhibit area, and picnic dinner.

Summit Target Audiences:

- » Nonprofit and government organization leaders and staff members who use and/or need the extra resources, assistance and expertise that volunteers bring
- » Clients of nonprofit and government organizations who could benefit from additional resources or services made possible by enhanced volunteer engagement
- » Coordinators, directors and managers of volunteer resources who want to strategically leverage the power and potential of volunteers

## OUTCOMES OF THE SUMMIT:

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- » A roadmap is developed to guide future collective action at the national level
- » Specific strategies are identified for strengthening leadership of volunteer engagement along with concrete actions which can be taken by individuals, local networks and larger national stakeholders
- » Greater clarity about how various national stakeholders might collaborate more effectively
- » New and emerging leaders are identified and feel supported and empowered
- » Practitioners feel a greater sense of connection with their peers, and commit to specific ways they will contribute to strengthening the larger field

## MORE INFORMATION ON THE SUMMIT:

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### Website

[www.mavanetwork.org/2017Summit](http://www.mavanetwork.org/2017Summit)

### Sponsor Registration

[www.regonline.com/2017MAVASponsors](http://www.regonline.com/2017MAVASponsors)

### Key Sponsor/Exhibitor Dates and Times

- » Wednesday July 26, 2017
  - Exhibitor Set Up begins 5:30 p.m.
- » Thursday, July 27, 2017
  - Sponsor/Exhibitor Set -up - 7 -8 a.m.
  - Exhibit area open - 8 a.m. - 6 p.m.
  - Exhibitor down - 6 p.m. - 7 p.m.

## CANCELLATION POLICY:

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Cancellation of sponsorships after April 30, 2017 will be subject to out-of-pocket costs and/or cancellation fees associated with the sponsorship level. Sponsorship fees will not be refunded after May 31, 2017.

Cancellation of exhibit space after May 31, 2017 will be subject to a \$250 charge. Exhibit fees will not be refunded after June 30, 2017.

*Questions about sponsoring or exhibiting should be directed to Terri Swanson at 952-885-4323 or [tswanson@mngts.org](mailto:tswanson@mngts.org).*

**2017 Inaugural National Summit on Volunteer Engagement Leadership**  
**July 26-28, 2017 Hamline University, Saint Paul, MN**

<b>Sponsor Benefit</b>	<b>Vision Sponsor \$20,000 3 available</b>	<b>Gold Sponsor \$10,000 4 available</b>	<b>Program Sponsor \$5,000 1 available</b>	<b>— Sold! — Lunch Sponsor \$5,000 1 available</b>	<b>Silver Sponsor \$3,000 4 available</b>	<b>Bronze Sponsor \$1,500 4 available</b>	<b>Exhibitor \$500 for profit \$300 nonprofit 8 available</b>
Exclusive branding: name included in event title	X						
Logo, website URL and social media links on Summit website	X	X	X	X			
Mention during keynote	X	X	X	X	X		
Speaking or presentation opportunity (pending topic approval by planning committee) or 5-minute address before keynote	X	X					
Logo on large screen during keynote and large plenary sessions	X	X	X	X			
Logo on lanyard or conference name badge as applicable	X						
Logo in conference program	X	X	X	X	X	X	X
Logo on shared banner in common space	X	X	X	X	X	X	
Logo and listing on conference app, if applicable	X	X	X	X			
Opportunity for staff to volunteer at event	X	X	X	X			
Complimentary training for staff provided by MAVA	4 staff	2 staff	1 staff	1 staff			
Complimentary summit registrations	6	4	2	2	1	1	
Complimentary booth staff registrations	4	2	N/A	2	2	2	1
Access to post-conference opt-in attendee list	X	X	N/A	X	X		
Exhibit space	Prime location by main venue / registration for 2 days	One 6-foot skirted table and two chairs	N/A	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs	One 6-foot skirted table and two chairs
Listing in exhibitor section of conference app	X	X	N/A	X	X	X	X

*Exhibitor kit with more information will be sent out in June.*